



UNIVERSITY CLUB FOUNDATION, BRUSSELS

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3rd WICI Europe International Policy Conference

“INTANGIBLES: THE EUROPEAN STATE OF THE ART”

**University Club Foundation
Brussels, Rue d’Egmont 11
7 November 2019, 9.00-17.00**

in collaboration with



**EDMOND
DE ROTHSCHILD**



ODDO BHF



EFFAS

Commission on ESG

OIBR

Organismo Italiano
Business Reporting



**OBSERVATOIRE
de l'Immatériel™**

INTEGRATED REPORTING <IR>

This International biennial Conference series aims to “rediscover” the centrality of intangibles and the information thereon for an equilibrated and long term growth of European companies, markets and territories, and hence to relaunch at policy level the crucial issues linked to these “special” resources for the management and drive of a knowledge-rooted, digital, sustainable and inclusive global economy.

After the successful events held in Paris (2015) and Frankfurt (2017), the objective of the Brussels Conference is to engage with European Institutions and all the diverse stakeholders interested in contributing towards a European policy perspective for improving the understanding, measurement, reporting and management of intangibles. The objective is to enhance the value creation processes and the risk profile of companies and other organizations. Indeed, while we are moving quickly towards a knowledge-based economy and “Industry 4.0”, the importance of intangible resources for the European growth is more and more central. And yet the pervasiveness and transversal nature as well as the elusiveness of these resources make it difficult to manage and measure them in a coherent and holistic way at organizational, meso and macro level. Furthermore, the level of institutional and political attention to these resources seems to have relatively declined over the last few years, not least owing to the impetuous rise of climate-related and sustainability concerns. Now, the challenge appears to be how to conjugate an effective response to these concerns with the business and societal growth that is sustained and fostered over the medium-long term by the availability of, and access to, human, organizational and relational intangible capitals. The Conference will aim to provide inputs and ideas in the direction of favouring the occurrence of this fundamental intertwining.

To date the list of confirmed speakers includes:

- **Jean-Philippe Desmartin** (Head of Responsible Investment, Edmond de Rothschild Asset Management; Co-Chair, EFFAS Commission on ESG; and Chair, WICI Europe)
- **Stefano Zambon** (Chair, WICI, and Professor of Business Economics, University of Ferrara)
- **Karel Van Hulle** (PIOB member, and Associate Professor, Catholic University of Leuven)
- **Patrick de Cambourg** (President, Autorité de Normes Comptables, France)
- **Andreas Barckow** (Chairman, German Accounting Standards Board)
- **Jérôme Julia** (President, Observatoire de l’Immatériel/WICI France)
- **Barend van Bergen** (Partner, UK EY and Embankment Project)
- **Olivier Boutellis-Taft** (CEO, Accountancy Europe)
- **Ralf Müller-Rehbehn** (Chair, WICI Germany, and Head, Portfolio Management for Equities, EB-SIM)
- **Allister Wilson** (Senior Partner, UK EY)
- **Marek Grabowski** (Director of Audit Policy, FRC, and IAASB)
- **Paul Druckman** (Chair, Future of Corporate Reporting Advisory Group, and Chair, Clear Insurance)
- **Fabio Donato** (Research and Innovation, Italian Permanent Representation at the European Union)
- **Jyoti Banerjee** (Partner, Fronesis)
- **Mario Nava** (Director, DG FISMA, European Commission), key note speaker
- **Marina Brogi** (Professor of Finance, Università La Sapienza of Rome)
- **Mario Abela** (Director, Redefining Value Project, World Business Council for Sustainable Development)
- **Laura Girella** (Responsible for Academic Network, IIRC, and University of Ferrara)
- **Robert Obermaier** (Professor of Management Control, University of Passau)
- **Manfred Schwaiger** (Professor and Head of the Institute of Market-based Management, LMU Munich)
- **Gary Kabureck** (Board Member, International Accounting Standards Board (IASB))
- **Stéphane Trébuq** (Professor of Human Capital and Global Performance, University of Bordeaux)
- **Andrew Lennard** (Director of Research, Financial Reporting Council – FRC)
- **Sara Cirone e Andrea Ragazzini** (CEO & CFO, Stafer SpA – Italian SME)
- **Michel Laviale** (President, Working Group on the Extra-Financial Performance, French MEDEF)
- **Gilles Vermot Desroches** (Chief Officer, Sustainability & Institutional Affairs, Schneider Electric)
- **Irina Ivashkovskaia** (Professor of Corporate Finance, Higher School of Economics, Moscow)
- **EFRAG** (European Financial Reporting Advisory Group) representative
- **Jean-Pierre Pinatton** (Co-Chairman, Supervisory Board, ODDO-BHF Bank, and council member, Securities and Markets Stakeholder Group, ESMA)
- **Nicolas Jacob** (Head of ESG Research, ODDO-BHF Asset Management)

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